

Library Newsletter

Volume 5, Issue 2, No.10

YEAR OF READING 2016



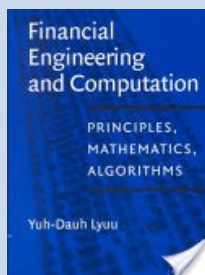
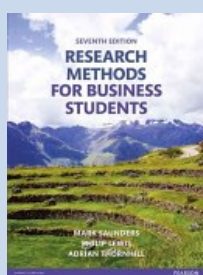
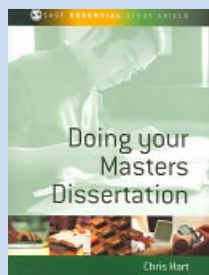
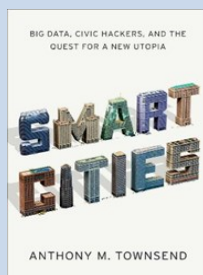
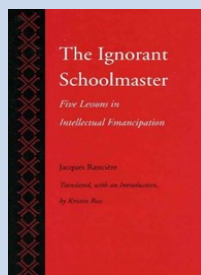
Reading opens minds, promotes tolerance, openness and communication, and prepares an educated, informed and open-minded people, veering them away from extremism and impenetrability. Our goal is to establish the UAE as a world cultural capital with distinction"

- H.H Sheikh Khalifa bin Zayed Al Nahyan

"The year 2016 has been declared the 'YEAR OF READING' in the UAE to create a generation of book lovers and consolidate the UAE's position as a global capital for culture and knowledge".

BUID supports the year of reading initiative, and encourages our students to read. Staff are asked to suggest key contemporary texts, latest and best read journal articles, classics or even recent popular periodical piece to promote reading.

Here is our top picks for January and February!



For more details visit our [YEAR OF READING](#) page

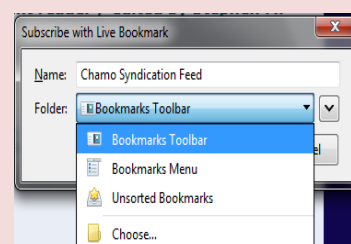


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Off-the Shelves

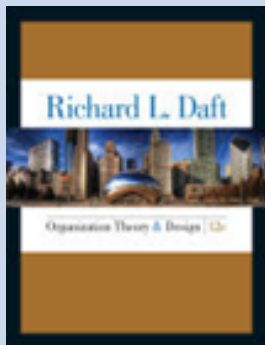


[Becoming qualitative researchers : an introduction / Corrine Glesne.](#)

Call Number: 300.723 GLE 2016

Beginning researchers get an overview of qualitative research through a concise look at the practice of conducting research and the theory and debates that keep qualitative inquiry vibrant.

Ideal for introducing the novice researcher to the theory and practice of qualitative research, this text opens students to the diverse possibilities within this inquiry approach, while helping them understand how to design and implement specific research methods. The author's accessible writing style, the wealth of examples, and the numerous exercises provide opportunities for practicing and refining the skills of becoming a qualitative researcher.



[Organization theory & design / Richard L. Daft.](#)

Call Number: 302.3 DAF 2016

Discover the most progressive thinking about organizations today as acclaimed author Richard Daft balances recent, innovative ideas with proven classic theories and effective business practices. Daft's best-selling ORGANIZATION THEORY AND DESIGN presents a captivating, compelling snapshot of contemporary organizations and the concepts driving their success that will immediately engage any reader. Recognized as one of the most systematic, well-organized texts in the market, ORGANIZATION THEORY AND DESIGN helps both future and current managers thoroughly prepare for the challenges of today's business world.



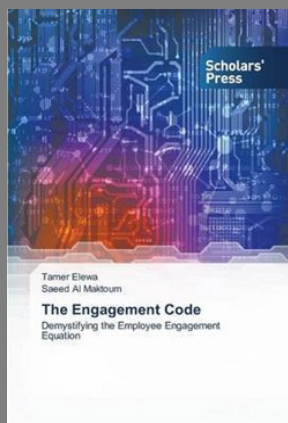
[The strategy book / Max Mckeown.](#)

Call Number: 658.4012 Mck 2016

Thinking strategically is what separates managers and leaders. Learn the fundamentals about how to create winning strategy and lead your team to deliver it. From understanding what strategy can do for you, through to creating a strategy and engaging others with strategy, this book offers practical guidance and expert tips. It is peppered with punchy, memorable examples from real leaders winning (and losing) with real world strategies.

Find what's new... <http://library.buid.ac.ae/news/new-arrivals>

Faculty Publication



[THE ENGAGEMENT CODE: DEMYSTIFYING THE EMPLOYEE ENGAGEMENT EQUATION](#)

[BY TAMER ELEWA \(AUTHOR\), SAEED AL MAKTOUM \(AUTHOR\)](#)

The topic of employee engagement is gaining focus day after the other, with several researches supporting the financial, intellectual and branding benefits for an organization with engaged employees. The question of whether, with all this focus, organizations are truly measuring engagement is still a major concern for several leaders and researchers. This book is a continuation of the journey that started back in 2012, and was summarized in the book launched back in 2014 "The Evolving Engagement Strategy " and includes further research work on the proposed engagement model "The 4H© Engagement Model" with deeper analysis on the application of this model in practice. To author this book, we have surveyed, interviewed and challenged leaders from the banking, construction, education, health, energy and automotive sectors. This book is a contribution from us to the UAE government, as a humble support to the UAE strategic mission, and a promise to continue the research further in order to offer the best advice to organizational leaders across UAE.

Did you know?

Subject Databases

⇒**Faculty of Business & Law** : Emerald, Passport (Euromonitor), EBSCO Business Source Complete, Bank scope, OSIRIS, Westlaw Gulf, Westlaw UK

⇒**Faculty of Engineering & Informatics** : EBSCO Academic Search Complete, EBSCO Environment Complete, Greenfile

⇒**Faculty of Education** : Sage, EBSCO Education Research Complete, ERIC, Teacher Reference Center

For database descriptions, visit our Library website, [E-resources](#)

ACCESS TO FULL-TEXT

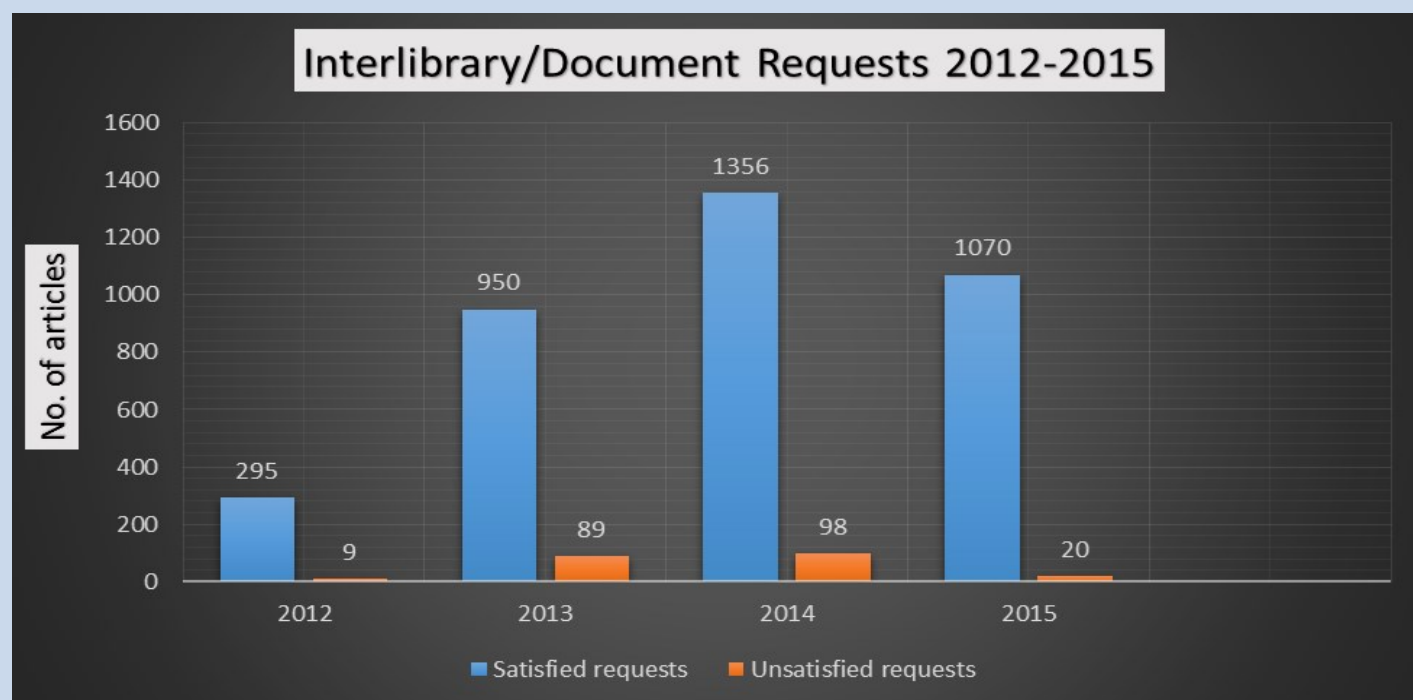
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3. Fill the document request form with your details and details of the item you require and click submit
4. All requests may take up to 24 hours except weekends and holidays

Library Statistics





The Online Catalogue

What's in the online catalogue?

- ⇒ “My Lists” Patrons can create a list, save it in a permanent file in their account, and return to view it at any time. Lists can be printed or emailed, and requests can be placed for items in the list.
- ⇒ Powerful search functionalities to allow browsing and narrowing of results.
- ⇒ Patrons can make requests, renew items, save to a “cart,” and view account information online.
- ⇒ Create personal lists, tag and rate items, enter comments or reviews
- ⇒ Get instant help by clicking on the help icon on the top right corner

Facts & Figures

10,926

Total print titles

141,500

e-Books

9

Databases

For general library enquiries,

email the Circulation Desk at library@buid.ac.ae

Chat online with us! Call us at 04 279 1471



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